

UNIQLO TO OPEN FIRST STORE IN MALAYSIA THIS FALL

UNIQLO's first store in Malaysia, the Fahrenheit 88 Store, will open this fall in Bukit Bintang, the most vibrant commercial district in the national capital, Kuala Lumpur. The large, 2,140-sqm Fahrenheit 88 Store will fully convey the appeal of the UNIQLO brand. Customers will enjoy the experience of a spacious interior stocked with a broad range of items only a large-format store can deliver. Eighteen months have passed since the company's entry into the Southeast Asian market via Singapore. As part of our global expansion plans, we aim to grow UNIQLO across the entire Southeast Asian region, including Malaysia, by continuing to establish the UNIQLO name as one of Japan's leading global brands.

The Fahrenheit 88 Store, UNIQLO's first location in Malaysia, to open this fall

This fall, UNIQLO will open its first store in Malaysia, the Fahrenheit 88 Store, in Kuala Lumpur, the national capital. The store will debut as an anchor tenant in the newly renovated Fahrenheit 88 shopping complex in Bukit Bintang, the city's most vibrant commercial district. UNIQLO will occupy a portion of the first, second and third floors of the complex near the main entrance, with 2,140 sqm of retail space for the large-format store. Due to its sheer size, the store will be able to offer Malaysian consumers a wide range of high-quality products that convey the appeal of the UNIQLO brand. The store, which is opening just 18 months after the debut of UNIQLO's Singapore store in the spring of 2009, is part of the company's efforts to globalize and accelerate its expansion into the Southeast Asian market.

In Malaysia and the rest of the world, UNIQLO will continue to establish itself as a global brand. UNIQLO began its global expansion push in 2001 by opening a store in the UK. By the end of May 2010, it boasted 944 stores 135 of them in overseas markets as a result of its accelerated drive to globalize. The opening of the Fahrenheit 88 Store reinforces the company's commitment to foreign markets, and its overseas expansion plans are set to continue to accelerate in the future.

Opening : Fall 2010
Address : No 179 Jalan Bukit Bintang 55100 Kuala Lumpur, Malaysia
Floor space : Approximately 2,140m²
Products : Mens, Womens

UNIQLO (MALAYSIA) SDN BHD

Business Location : Kuala Lumpur, Malaysia
Representatives : Satoshi Onoguchi
(A representative from DNP Clothing Sdn Bhd is also scheduled to join the team.)
Established : June 2010

Operations : Opening and managing UNIQLO stores in Malaysia/td>
Capital : 18.8 million ringgit (Approximately 540 million yen)