



SING, DANCE AND DECORATE YOUR HEARTS OUT AT LEGOLAND® MALAYSIA AT THE FIRST EVER LEGO® FRIENDS WEEKEND!

JOHOR, 3 April 2014 –LEGOLAND® Malaysia Resort will be hosting special weekends at the Park targeted to fans of LEGO® Friends starting tomorrow. Guests to the Theme Park will be able to participate in various fun learning activities ranging from cupcake decorating, treasure hunts, singing sessions, dance classes and for the highlight a fashion show featuring children guests on the last weekend of the month. LEGO Friends is a product range designed primarily for girls and was launched in 2012.

“It’s going to be a year of excitement and surprises at LEGOLAND Malaysia Resort. Throughout the year, families will be able to enjoy an array of activities that will enhance their trip to the Park. We firmly believe in creating unique experiences for our guests and there’s always something new happening at LEGOLAND Malaysia. If you are our Annual Pass holder, this is a great time to come spend your weekends at the Park with the whole family,” said Mark Germyn, General Manager of LEGOLAND Malaysia Resort.

To encourage more girls to participate in building activities, LEGO Academy will be hosting a special girl power session. The ‘Olivia & Mia’s Girls Just Wanna Build Bash: Build your Favourite LEGO®Pets’ is a fantastic way to learn something new while maximising fun time.

City Stage will be dedicated for ‘Andrea Rising Star Sing-a-along’ karaoke session and if dancing is more of your child’s thing then get them to join in the fun at ‘Andrea’s Dance Academy’. On weekends, children can also learn to decorate their own cupcake in ‘Stephanie’s Cupcake Creation’. This activity will start in the second weekend of 11th April 2014.

Another family activity not to be missed is the ‘LEGO Friends Character Hunt. The activity happens every Saturday starting 4th of April at Miniland. On 26th April 2014, children guests at the Park will be able to participate in a fancy fashion show. A contest will be held in conjunction with the show and there will be giveaways of free stays at LEGOLAND Hotel, tickets to the Parks and toys from LEGO Friends product line.

For full details on activities and promotions, please visit the website: www.legoland.my or call: 07-597 8888 / toll-free: 800 120 5502

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About LEGOLAND® Malaysia Resort

The LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme Park, Water Park and Hotel in one LEGO® themed location. It is a family holiday destination with more than 70 hands-on rides, slides, shows and attractions and designed for families with children aged 2-12. It's first of its kind in Asia and offers adventure, education and fun for action-packed day trips or short break destination.

About Merlin Entertainments

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 100 attractions, 10 hotels/3 holiday villages in 22 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 20,000 + employees.

Merlin currently has ten attractions in Asia including Madame Tussauds in Bangkok, Shanghai, Tokyo, Hong Kong, and Wuhan, China; the fantastic LEGOLAND Malaysia Resort with its theme park, hotel and water park; world leading aquaria in Busan, Bangkok and Shanghai, - underlining the company's position as the world's biggest global aquarium operator; and a LEGOLAND Discovery Centre in Tokyo. Attractions are also in development in Chongqing; Beijing, Shanghai and Singapore. Visit www.merlinentertainments.biz for more information.

About Themed Attractions and Resorts Sdn. Bhd.

Themed Attractions and Resorts Sdn. Bhd., a wholly-owned subsidiary of the Malaysian Government's investment arm, Khazanah Nasional Berhad, was incorporated in June 2009 to develop, manage and operate theme parks and attractions in Malaysia, serving as a catalyst for the leisure and tourism industry and bringing premier international theme parks and attractions to the region. The theme parks include KidZania Kuala Lumpur, an indoor family education and entertainment centre, which offers an interactive learning and entertainment experience; LEGOLAND® Malaysia - the sixth LEGOLAND in the world and the very first in Asia, is operated by the Merlin Entertainment Group;

SANRIO HELLO KITTY TOWN, the first of its kind outside of Japan; The Little Big Club, a single themed attraction that is home to five popular global characters; and LAT's Place, a themed restaurant with live animation based on the popular Kampung Boy (Village Boy) character by famous local cartoonist, LAT. Themed Attractions will also develop, manage and operate KidZania Singapore.

For Media Enquiries:

LEGOLAND Malaysia Resort

Deviga Doreraja

PR Manager

DD: +6 07 597 8819

Email: deviga.doreraja@legoland.my