



Press Release

Mountain Torq announces

Malaysia's First Alpine Sport and Rock Climbing Courses

Kota Kinabalu, Sabah, Malaysia, 28 September 2012 – Mountain Torq Sdn Bhd today announced that Mt Kinabalu is truly an alpine playground. With the launch of the alpine sport climbing courses, Mountain Torq leveraged off their expertise of Via Ferrata climbing to include 3 alpine sport climbing courses to their list of product offering. The introduction of alpine sports climbing makes Mt Kinabalu truly an alpine playground offering hikers and mountaineers the ability to experience a range of activities like hiking, via ferrata climbing, sport climbing, rock climbing and alpine rock climbing expedition.

Mountain Torq offers 3 types of single pitch alpine sport climbing courses. They are: Beginner Alpine Sport Climbing, Advanced Alpine Sport Climbing and Alpine Sport Climbing – Lead climbing. All the courses will be conducted on Mt Kinabalu by Mountain Torq's instructors. These instructors have been trained and certified by internationally recognized mountaineering instructors from the British Mountain Guides and the UIAGM/IFMGA (International Federation Mountain Guide Association) associations.

The three courses were jointly developed by Mountain Torq and instructors who are accredited by the British Mountain Guides and IFMGA. These are the internationally recognized predominant mountaineering associations who set the mountaineering standards for all mountaineering associations worldwide.

The first Beginner Alpine Sport climbing course was conducted between 24th and 27th of September 2012. The successful participants are: Hana Harun, Amelia Uhen and Anslem Tan.

Mountain Torq's full product offerings fall into 3 categories: Via Ferrata, Alpine Climbing and Mountain Experience. Under via ferrata there are, Walk the Torq and Low's Peak Circuit. Under Alpine Climbing, there are: Beginner Alpine Sport Climbing Course, Advanced Alpine Sport climbing Course, Alpine Sport Climbing Course, Traditional Rock Climbing Courses and Alpine Rock Climbing Expedition. Mountain Experience includes Mountain Camping and Alpine Campcraft.

Mt Kinabalu is truly an alpine playground offering hikers and adventure seekers the ability to experience a range of mountaineering activities from hiking, via ferrata climbing, sport climbing, rock climbing to mountaineering expeditions.

About Mountain Torq

Mountain Torq Sdn Bhd is Southeast Asia's first mountaineering training center and premier mountaineering company based on Mount Kinabalu, Sabah, Malaysian Borneo. The management team comprises some of Southeast Asia's most accomplished mountain climbers, instructors and educators with a shared passion for the outdoors. Together with their team of staff, they seek to provide adventure tourists with the skills, knowledge and opportunity to enjoy the great outdoors safely and responsibly. Mountain Torq is committed towards ecotourism and believes in developing the talents of the local community by providing training and gainful employment for members from these communities.

For more information, please contact:

Ms Quek I-Gek, Marketing Director, Mountain Torq

Tel : 60 88 268 126

Email: i-gek@mountaintorq.com or visit www.mountaintorq.com