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## JOHOR PREMIUM OUTLETS FACT SHEET

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### **Who We Are**

Johor Premium Outlets is a collection of 80 designer and name brand outlet stores featuring savings of 25% to 65% every day. The center is held by "Genting Simon Sdn Bhd" (GSSB), a wholly owned subsidiary of Simon Genting Ltd ("SGL"). SGL in turn is a 50:50 joint venture between Azzon Ltd ("Azzon"), which is a wholly owned subsidiary of Genting Plantations Bhd, and Premium Outlets®, the outlet division of Simon Property Group.

### **Location and accessibility**

Johor Premium Outlets, located at the intersection of the North-South Expressway and the Second Link Expressway, is scheduled to open December 2011. The center is highly accessible to all traffic going to and from Johor and Singapore. It is about an hour drive from the City of Singapore, about 3 hours from Kuala Lumpur and only a short distance from Senai International Airport.

### **Target customers and expected traffic**

Johor Premium Outlets is targeting a wide range of shoppers including area residents as well as international visitors from South East Asia. It will also serve as a hub between Resorts World Genting, which is about 3.5 hours drive and Resorts World at Sentosa in Singapore, which is about an hour's drive from Johor Premium Outlets.

### **Land size and gross built-up**

Johor Premium Outlets takes up 45 acres of land. Upon completion, the gross built-up of Johor Premium Outlets will be approximately 330,000 sq. ft., comprising gross leasable area or GLA (same as net lettable area) of 175,000 sq. ft.

### **What is Premium Outlet Shopping®?**

Premium Outlets® is a portfolio of outlet shopping centers which brings together the finest brands in unique outdoor settings and offers impressive savings of 25 to 65 percent every day. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings of 25% to 65% every day
- A distinctive, upscale store mix of leading designers and quality name brands
- A location that is easily accessible and near other attractions
- An attractive setting making shopping an exciting and pleasant experience for the whole family

### **Center Amenities**

The following amenities can be found at most Premium Outlet Centers®:

- Customer Service/Information Center
- Cash Machines
- Gift Cards
- Stroller Rentals
- Wheelchairs
- Multi-lingual sizing charts and other multi-lingual services

Additional amenities are available at select centers:

- Foreign currency exchange
- Locker rentals
- International shipping
- Tickets to area attractions and shows

The Premium Outlets® portfolio includes 70 Premium Outlet Centers® including 58 in the United States, one in Puerto Rico, eight in Japan, two in Korea, one in Malaysia and one in Mexico as well as additional outlet centers for a total of 84 properties. Premium Outlet Centers® in the United States are located primarily in or near major metropolitan markets such as New York, Los Angeles, Boston and Chicago and visitor markets such as Orlando, Las Vegas and Palm Springs.

## **Genting Berhad**

Genting Berhad, its subsidiaries and affiliates operating under the Genting Group, is recognised as one of Asia's leading and best managed multinationals. There are currently 5 public companies listed in 3 jurisdictions that operate under the 'Genting' name. These public companies and their subsidiaries and affiliates are involved in various businesses, including leisure and hospitality, power generation, oil palm plantation, property development, biotechnology and oil & gas. Collectively, they have over 58,000 employees, 4,500 hectares of prime resort and about 133,000 hectares of plantation land.

## **Genting Plantations Berhad ("Genting Plantations")**

Genting Plantations, a 54.6%-owned subsidiary of Genting Berhad, commenced operations in 1980. It has a landbank of about 66,000 hectares in Malaysia and is developing more than 85,000 hectares in Indonesia through joint ventures. It owns 6 oil mills, with a total milling capacity of 265 tonnes per hour. Reputed as one of the lowest cost palm oil producers, Genting Plantations is one of the early members of the Roundtable on Sustainable Palm Oil (RSPO).

Genting Plantations has also diversified into property development to unlock the value of its strategically-located landbank and has invested significantly in biotechnology in a major effort to apply genomics to increase crop productivity and sustainability.

For more information, visit [www.gentingplantations.com](http://www.gentingplantations.com)

## **Simon Property Group**

Simon Property Group, Inc. is an S&P 500 company and the largest real estate company in the U.S. The company currently owns or has an interest in 392 retail real estate properties comprising 262 million square feet of gross leasable area in North America, Europe and Asia. Simon Property Group is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. The Company's common stock is publicly traded on the NYSE under the symbol SPG. For further information, visit the Simon Property Group website at [www.simon.com](http://www.simon.com).

Premium Outlets® is the outlet division of Simon Property Group and is based in Roseland, New Jersey. The Premium Outlets® portfolio includes 70 Premium Outlet

Centers® including 58 in the United States, one in Puerto Rico, eight in Japan, two in Korea, one in Malaysia and one in Mexico as well as additional outlet centers for a total of 82 properties.

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