

FOR IMMEDIATE RELEASE

FESTIVE DECOR AT PAVILION REIT MALLS BRIGHTEN DEEPAVALI CELEBRATIONS

KUALA LUMPUR, 5 NOVEMBER 2020 – From now until 15th November 2020, Pavilion REIT Malls - Pavilion Kuala Lumpur, Intermark Mall and Da Men Mall greet shoppers with an explosion of colours, offering exciting opportunities to discover the richness and diversity of Indian culture and traditions during this special festival of Deepavali. Explore vibrant coloured *kolams* with intricate symbols to embrace the festive spirit and indulge in some much-needed Deepavali shopping!

PAVILION KUALA LUMPUR



Pavilion KL's '**Dazzling Deepavali**' is presented in partnership with Maybank, official bank partner for 2020. Feast your eyes on colourful, vivid peacock-inspired light embellishments, fantastic rewards and fabulous shopping deals this festive period. The colourful *kolam* located at Centre Court, Level 2 boasts intricate patterns, representing a harmonious, multi-racial Malaysia, leading the way to a giant peacock, the ultimate symbol of beauty and elegance. Also at Centre Court, the pop-up **Indian Bazaar** by Khazanah, showcases plenty of decorative merchandise. Don't forget to whip out your phones to snap our décor and **#PKLDazzlingDeepavali** on social media!

Discover exciting new stores at Pavilion KL including renowned **Kam's Roast** from Hong Kong, now open on Level 1; contemporary French cuisine with Malaysian ingredients by chef-patron James Won at **bE - bouchon Enfin** at Connection, Level 3; tea specialist from Taiwan **CHICHA San Chen 吃茶三**, Level 6; enduring favourite **Sushi Zanmai** adding a delicious new dimension to Tokyo Street, Level 6 and delicious Chinese café favourites at **Nanyang Café**, Level 7. Shop the latest fashion trends at **Kate**

Spade New York, Level 2 and **Christian Dior Paris**, Level 3. Accentuate your style with a new scent at **Amouage**, Level 2.

Maybank cardholders may redeem an exclusive **Patchwork Cushion** with RM300 spent in a single receipt at specialty stores. From now until 15th November 2020, shoppers may redeem an exclusive **Candlelight Holder** or **Trinket Box** with RM80 spent in a single receipt at the **Indian Bazaar**. To all October, November and December babies, receive a RM20 F&B voucher as a complimentary birthday treat on us! Head to Porte Cochere or Fashion Avenue Concierge, Level 2, show us your Malaysian Identity Card or passport to redeem.

For more information on "Dazzling Deepavali" activities, visit pavilion-kl.com, check real-time updates on Facebook - Pavilion KL, Instagram - PavilionKualaLumpur or contact Pavilion KL's Concierge at 03 2118 8833.

INTERMARK MALL



Themed '**Vivid Diwali**', Intermark Mall presents colourful *kolams* at Ground Atrium showcasing robustly coloured rice grains in intricate lotus patterns to symbolise happiness, prosperity and strength in adversity. The *kolam* is surrounded by auspicious elephant figurines in vivid colours to represent the unity and diversity of Malaysians. The **Diwali Bazaar**, Ground Floor offers alluring traditional Indian merchandise to perfectly accessorise every Diwali look. Snap a selfie at the unique hand-crafted *kolam* and **#IMVividDiwali #IntermarkMall** on social media!

Look your best this Diwali with fashion picks from **Carven Ong Couture**, 2nd Floor and beautiful accessories from **La Perna** and **Bacarat**, 1st Floor. Experiment with different looks for your locks and nails at **Groom Artistry** and **Jo Nails & Spa**, 2nd Floor. Enjoy a spicy feast at **Grandmama's**, Ground Floor with their signature Seafood Curry Hot Pot, or indulge in culinary bliss at **BBQ Nights**, Lower Concourse with a variety of mouth-watering dishes rife with spicy aromas. Or head to **Agrain**, Lower Concourse to savour their signature Green Curry Chicken Rice for a nice spicy kick. Welcome a new addition to the home this festive season with a unique piece from newly-opened **Art WeMe**

Contemporary Gallery, 1st Floor, an established international gallery specialising in Asian Contemporary Art.

Shoppers are rewarded with an exclusive **Easy Vent Pyrex Food Container** or **Snapware Ego Grip Glass Bottle** by spending RM300 and above in a single receipt.

For more information on “Vivid Diwali” activities, visit intermark-mall.com, check real-time updates on Facebook – Intermark Mall KL, Instagram - IntermarkMall or contact Customer Service at 03 2166 8170.

DA MEN MALL



Da Men Mall celebrates Deepavali with ‘**Light of Rangoli**’ featuring colourful and illuminating décor, festive promotions, exciting rewards and more. Be greeted with beautiful *rangolis* at Main Entrance showcasing intricate designs using traditional Indian flower garlands and illuminating candles to bring prosperity and luck. Capture wonderful moments with family and friends with Da Men Mall’s ‘**Light of Rangoli**’ Instagram AR Filter and #DaMenMall #DaMenDeepavali #LightofRangoli.

This Deepavali, Da Men Mall is delighted to welcome new stores. Shoppers may discover an assortment of useful household items and delicious snacks for only RM5.90 at **DAISO**, Ground Floor. Coming soon this December is the **Autism Café Project**, a platform for autistic youth to sell their delicious creations, handmade handicrafts and more, in an initiative to help them build self-sustaining futures.



Spend RM80 in a single receipt mall-wide to redeem exclusive merchandise from **Blue Eyes, A Taste of Malaysia, SHINS** and more, as well as an additional RM10 **Food Arcade** voucher for the first 400 shoppers. Behold and guess the value of Da Men's Giant Diwali Hamper at Information Counter, Ground Floor for a chance to take it home. From now until 30th November 2020, a top spender will also be chosen weekly to walk away with **City Cycle, Poh Kong** and **Cuckoo** products worth RM4,500 as part of Da Men's 'Fortune Box Contest'. Don't miss out on our social media contest – solve the 'Lamp of Victory' puzzle on our Facebook page where 10 lucky winners will be selected to win **Blue Eyes** merchandise worth RM50.

For more information on "Light of Rangoli" activities, visit www.damen-mall.com, check real-time updates on Facebook – Da Men Mall, Instagram - DaMenMall or contact Customer Service at 03 8021 0222.

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About Pavilion REIT malls

Pavilion Real Estate Investment Trust ('Pavilion REIT') is one of the largest retail concentrated REIT in Malaysia. Its assets include Pavilion Kuala Lumpur, Intermark Mall and Da Men Mall.

About Pavilion Kuala Lumpur

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. It is a 3-minute walk from the Pavilion Bukit Bintang MRT station. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.

About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 80 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

About Da Men Mall

Located in the heart of USJ, Da Men Mall is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. With over 150 stores, Da Men Mall is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and New Nanyang Food Street as well as entertainment at the galaxy-themed Music Box Karaoke.

For media enquiries, please contact:

Candice Foong, Senior Manager, Public Relations, at +603 2118 8231 (ext. 231) or candicefoong@pavilion-kl.com
Lara Rowena, Senior Executive, Public Relations at +603 2118 8230 (ext. 230) or lararowena@pavilion-kl.com
Joel Chong, Senior Executive, Public Relations at +603 2118 8229 (ext. 229) or joelchong@pavilion-kl.com.