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Families Drawn to LEGOLAND® Malaysia Resort Amid Reopening

Resort welcome families back to the theme park and hotel with reopening offers for a safety-conscious holiday experience

ISKANDAR PUTERI, 26 JUNE 2020 – After months of temporary closure, popular holiday destination LEGOLAND® Malaysia Resort sprang back to life as many excited families and avid LEGO® fans arrived to discover the resort once again, albeit in a safety-conscious experience.

Despite operating in a reduced capacity as a precaution, the resort welcomed many eager guests back on the first day of opening yesterday throughout the theme park, hotel and its interactive underwater world attraction, SEA LIFE Malaysia. While LEGOLAND Water Park continues its temporary closure in line with the government’s directive, the larger part of the resort and other amenities have resumed with new health, hygiene and safety protocols in place.

“It goes without saying that we’re excited to have finally welcomed families back again, but the reopening was also an emotional moment for all of us at LEGOLAND Malaysia Resort. It was uplifting to be able to see our guests sharing the same excitement, while having the confidence to enjoy their vacation with peace of mind at our resort,” said Mr C.S. Lim, Divisional Director at LEGOLAND Malaysia Resort.

The resort reopening was in line with [guidelines released by the Malaysian government](#) and authorities following a host of relaxed restrictions across the country. Guests can expect to see new protocols and operational changes throughout the resort in adhering to health and safety SOPs at the highest level. This includes:

- Social distancing and crowd control
- Limitation of capacity to 30% of normal operations
- Temperature screening and guest registration
- Hygiene and disinfection protocols
- Enhanced cleaning regimes

Annual pass member Mr. Mohd Firdaus Abd Rahman from Johor Bahru who visited the theme park with his children said, “We understand the concerns and limitation, and truly appreciate that the health and safety measures are being taken care of. For my family, it just feels good to be able to spend some quality time outdoor with my children. Kids being kids, they get excited seeing LEGO, jumping on the rides, and experiencing the sea animals. We enjoyed ourselves as the resort was less crowded than usual, and the promotions were well worth the value.”

Last week, the resort announced its reopening alongside a variety of attractive and flexible promotions, including limited-time price discounts and extended validity period. The reopening offers drew an encouraging amount of pre-booking orders.

“The response has exceeded our expectation. We are grateful that our fans remain supportive. We hope Malaysians can take full advantage of our flexible offerings and continue the spirit of #CutiCutiMalaysia. We are in the position to help restore the appeal for domestic tourism, while staying committed to our priority in reassuring guests of their safety and hygiene throughout their vacation,” added C.S.

Commenting on the reopening, Datuk Onn Hafiz Ghazi, Johor State Tourism, Youth and Sports committee chairman, “The reopening of LEGOLAND Malaysia Resort is an encouraging start as we restore the domestic tourism in Johor. This shows how serious LEGOLAND is in ensuring that they are well-prepared to implement strictly the health and safety SOPs to all guests. The pandemic has hit us hard, but with proactive measures, collective efforts, and commitment by other industry players in adhering to the necessary SOPs and guidelines, this will boost tourist confidence to come and travel to Johor. In addition, Visit Johor 2020 resumes as country enters recovery phase, and Johor has a lot to offer when it comes to tourism products and destinations”.

For more information on the offer packages and safety measures and SOPs that will be taken throughout the resort, head over to the official website, www.legoland.com.my or via the social media pages on [Facebook](#) and [Instagram](#).

LEGOLAND® Malaysia Resort Reopening Offers

Families eager to travel can still take advantage of the reopening offerings. These include:

- **3-month extension for all Annual Pass** – Valid for passes that have expired or are expiring between February – December 2020
- **Limited Time Annual Pass Renewal** – Annual Pass renewed from now onwards will be valid until December 2021
- **Limited Time Free Hotel Stay** – Book 1 night and get the 2nd night for free
- **Limited Time Free Theme Park Access** – Buy 1 Day ticket and get the 2nd ticket for free

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About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme park, Water Park Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 70 hands-on rides, slides, shows and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO® workshops, awe-inspiring Miniland where Asia’s interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest

LEGOLAND® Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND® Hotel Malaysia is the first LEGO® themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO® theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king-sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO® gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND® Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All visitors will have a chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

About Merlin Entertainments

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more than 130 attractions, 20 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 67 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 28,000 employees (peak season). Visit www.merlinentertainments.biz for more information.