

PRESS RELEASE
FOR IMMEDIATE RELEASE

COLOURFUL SPRAY PAINT KOLAM EXCITES VISITORS AT FAHRENHEIT88'S BLING-BLING DEEPAVALI



KUALA LUMPUR, 5 NOVEMBER 2020 – In conjunction with Deepavali celebrations this year, Fahrenheit88 presents ‘Bling Bling Deepavali’ from now until 15th November 2020. The glorious festival of lights is celebrated with colourful decorations, including nine intricate *kolams* at the Main Entrance Lobby, designed by artist and founder of Niuniu’s Gallery, Vivian Ng. The painted *kolam* designs are on a base layer of colourful spray painting on round canvases as an expression of originality, warmth, strength and generosity, bringing luck to all Malaysians. Capture your festive spirit and don’t forget to snap a selfie with **#F88BlingDeepavali**.



With every shopping spree, enjoy **Bling-Bling rewards** this Deepavali. With RM80 spend in a single receipt, shoppers receive one set of **Bling Bangles** with. Shoppers may also redeem one **The Body Shop Shower Gel (60ml)** with RM150 spend in a single receipt. Both gifts are limited to two redemptions per shopper per day. Redemptions can be made at Concierge Counter, Ground Floor.

fahrenheit⁸⁸

Now is a great time to think about clothing you'll need as sales are all around the mall! Thankfully, you can score deep discounts up to 70% at **JT Super Heroes**, Ground Floor and **Afternoon**, 1st Floor, 50% off at **Carlo Rino** and **Skechers**, Ground Floor and 30% off at **ALDO**, Ground Floor. Complete your ensemble with a free bracelet with RM588 spend at **Pandora**, Ground Floor and shop two for RM60 at **Lovisa**, Ground Floor and you're ready to set the night on fire.

As part of your shopping spree, unwind with a 30% off full body massage at **Thai Odyssey**, 2nd Floor. Bring a pal and spice up the festival of lights together with 2nd set deals at various restaurants. Enjoy a 2nd set of Chicken Shawarma for 50% off at **Al-Amar Express**, Ground Floor, a 2nd set at 50% off with a purchase of Kimchi Jigae at **Koryo-Won**, 2nd Floor, 20% off at **All-Dak**, 2nd Floor and a 2nd set at 50% off with a purchase of cake and coffee at **Connoisseurs Café**, Ground Floor.

For more information, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/>, Instagram account at <https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488. Operating daily from 10am – 10pm.

-End-

About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

FOR MEDIA QUERIES, PLEASE CONTACT:

Candice Foong, Senior PR Manager
Lara Rowena, Senior PR Executive

+603 2118 8282

candicefoong@pavilion-kl.com
lararowena@pavilion-kl.com

Fahrenheit88 Marketing

Christine Liew, Marketing Manager

christineliew@pavilion-kl.com