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LEGOLAND® Malaysia Resort Primed for New Measures in Place

The ultimate all-in-one destination reveals how it will adapt to the new normal without compromising on health and safety

ISKANDAR PUTERI, 28 May 2020 – With the strong support from the government and frontliners, Malaysia has been making huge strides in handling the Covid-19 pandemic. As economic activities continue to resume in phases, many businesses and industries are preparing ahead to reopen while adjusting to a new normal that prioritises public health.

LEGOLAND Malaysia Resort is excited to present a glimpse of the new era for theme parks and resorts, where there can be a semblance of normality that guests can return to. LEGOLAND believes that the road to reopening starts with setting a new standard for safety and hygiene, before reinvigorating domestic travel by introducing attractive offerings with flexibility at core.

“Our goal is to keep everyone safe, including our LEGOLAND team and community. We have cautiously evaluated and set new protocols that will allow us to meet and exceed the guidelines put in place by the Ministry of Health. Once the Conditional Movement Control Order has been eased and theme parks are allowed to reopen, we will be ready to welcome our guests to the ultimate all-in-one destination for a fun and adventurous family vacation,” said C.S. Lim, Divisional Director at LEGOLAND® Malaysia Resort.

“The safety measures, flexible booking policies and promotional deals are critical as part of the move to revive domestic tourism while ensuring visiting families a balance between safety and leisure. As one of Malaysia’s leading holiday destination, we have a role to play in restoring and reenergizing the tourism industry, an important segment that will contribute to the nation’s economic recovery,” Mr. Lim added.

Ramping up Safety and Hygiene

Throughout the temporary closure, the resort has taken the opportunity to step up its preventative measures as it prepares to welcome guests back. Safety and hygiene will continue to be LEGOLAND’s top priority in the ‘new normal’. As such, guests will be seeing new measures during their next visit, including:

- Social distancing and crowd control
- Hygiene and disinfection protocols
- Enhanced cleaning and sanitization

Guests will still enjoy the unique LEGOLAND experience with peace of mind knowing that their families are in good hands at the resort.

“As much as we are excited to resume our operations, we will take the lead from the Malaysian government when theme parks are allowed to reopen. It is our responsibility to comply with the requirements and work closely with relevant authorities to ensure that our resort is safe for the public. As part of Merlin Entertainments, we have also been sharing and applying many learnings and best practices among our sister attractions in a collaborative effort to align ourselves with the highest level of compliance,” Mr. Lim concluded.

Reinvigorating Tourism by Extending Flexibility and Value

LEGOLAND is announcing a variety of attractive pre-opening ticket and accommodation offers where families can pre-book and plan for their next holiday. The promotions also come with extended validity period that is relatively longer than the usual packages. Some of the offers include:

- **3-month extension for all Annual Pass** – Valid for passes that have expired or are expiring between February – December 2020
- **Limited Time Annual Pass Renewal** – Annual Pass renewed from now onwards will be valid until December 2021
- **Free Hotel Stay for New Annual Pass Purchase** – Buy 5 Annual Passes and get 1 Night Hotel Stay for free

In the meantime, families who want to enjoy the ultimate theme park experience from home can also head over to LEGOLAND’s [online retail store](#). The store not only stocks popular LEGO sets but also offers fans a chance to purchase theme park-exclusive and hard-to-find sets from the comfort and safety of their home. As an added value, shoppers can enjoy a variety of complimentary deals and gift bundles that offer savings of up to 45%.

For more updates, promotions and details about the reopening of the resort, head over to the official website, <https://www.legoland.com.my/> or via the social media pages on [Facebook](#) and [Instagram](#).

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About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme park, Water Park Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 70 hands-on rides, slides, shows and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO® workshops, awe-inspiring Miniland where Asia’s interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND® Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND® Hotel Malaysia is the first LEGO® themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO® theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms

include a king- sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO® gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND® Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All visitors will have chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

About Merlin Entertainments

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more than 130 attractions, 20 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 67 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 28,000 employees (peak season). Visit www.merlinentertainments.biz for more information.