

FOR IMMEDIATE RELEASE

## PEACE OF MIND SHOPPING AT PAVILION KL THIS RAYA

**18 MAY 2020, KUALA LUMPUR** – As we enter a new normal way of life, Pavilion Kuala Lumpur, Malaysia’s premier shopping destination welcomes visitors back to the mall with safety and peace of mind shopping.

The new shopping norm at Pavilion KL includes several enhanced measures to provide a hygienic and enjoyable shopping experience in accordance with the Standard Operating Procedures issued by the Malaysian government. These include:

- Temperature screening of all visitors at car park entrances and mall entrances
- Thermals scans at selected mall entrances
- Floor markings in lifts and escalators, and at Concierge counters and other common areas to ensure social distancing
- Most stores and dining outlets have also employed their own safety measures including introducing contact tracing initiatives, social distancing measures such as limits on number of customers at any time, cashless payments and increased hygiene routines. For example, boutiques such as **Tiffany & Co.**, **Braun Buffel** and **Halcyon Days** limit five customers in their stores at any one time; **Hour Glass** limits no more than 8 customers in store at any one time and **Mercato’s** limit is no more than 50 customers at any one time. Patrons who wish to dine-in may rest assure that additional social distancing measures are put in place for a safe dining experience.



As shoppers prepare for Hari Raya Aidilfitri, Pavilion KL warmly welcomes them with **Summer Raya** from 16<sup>th</sup> May to 28<sup>th</sup> June 2020, a campaign inspired by the exclusive luxury sales that simply must not be missed. From exclusive brands to affordable favourites, there are savings for everyone. To uplift the spirit, the mall's Centre Court is turned into a summer garden with the national flower, the *Bunga Raya* or hibiscus, representing Malaysia's resilience and beauty through unity, accompanied by twinkling gold and green lights, towering sparkling trees and oversized blooms.

Treat yourself to Raya-ready outfits with reductions of up to 30% off at **M Pavilion**, or spoil yourself with new stylish heels and matching bags with up to 40% off at **Christian Louboutin** and up to 40% off at **Jimmy Choo**! Indulge in novelty pieces with up to 50% off at **Halcyon Days** or 40% off at **Bonia**. For active-wear lovers, **Lorna Jane's** Sama-Sama Raya promotion offers you a RM100 instant rebate and receive another RM100 voucher for your next purchase with a minimum spend of RM500 on normal priced items.

Enjoy Buka Puasa with abundant options and fantastic promotions. With several restaurants offering private dining rooms, enjoying a meal with peace of mind is a pleasure at Pavilion KL; do check out **Celadon Royal Thai Cuisine**, **Kampachi** and **Serai** for private dining rooms. Craving a good briyani? **Al Halabi Gourmet** has got you covered with special Ramadan set menus ranging from RM 115 onwards. Wishing for a delicious BBQ meal? Head on to **Tony Roma's** for amazing set meals from RM 20 onwards! And look no further than **Gami Chicken** for irresistible Korean fried chicken sets.

If shoppers have any queries about new shopping norms, they may conveniently ask any of Pavilion KL's "Welcome Back" Ambassadors, Concierge staff who may be found around the mall to assist shoppers with answers to queries, or the offer of face masks and hand sanitizers, all as part of the mall's efforts to assist shoppers in any way they can.

"This is a challenging time for all of us and we are welcoming shoppers with several initiatives to enjoy peace of mind shopping, ease them into new shopping norms and reward them with delightful gifts for their support," said Dato' Joyce Yap, CEO of Retail, Pavilion Kuala Lumpur.

### **Maybank Festive Rewards**

As Pavilion KL's official banking partner for 2020, Maybank Credit & Charge card holders may redeem:



**Vision Casserole Dish Hari Raya Gift** - Spend RM800 with Maybank Credit & Charge cards at any specialty store to redeem one (1) VISION casserole dish (0.8L). Retail price: RM199.

**Hari Raya Treat: Vouchers** - Spend RM500 with Maybank Credit & Charge cards at any specialty store to redeem RM100 dining vouchers at Fashion Avenue and Porte Cochere Concierge Counter, Level 2. *Combination of two receipts allowed. Limited to one gift per shopper per day. Redemptions can be made at Fashion Avenue and Porte Cochere Concierge Counter, Level 2. While stocks last.*

### **Pavilion Kuala Lumpur Summer Raya Rewards**



**Hari Raya Packets** - Spend RM150 with Maybank cards OR RM200 at any specialty store to redeem a free Hari Raya packet. Limited to 2 redemptions per shopper per day. Redemption can be made at Fashion Avenue and Porte Cochere Concierge Counter, Level 2.

**Hari Raya Treat: Dining Vouchers** - Spend RM1,000 at any specialty stores in a single receipt to redeem RM100 dining vouchers. Redemption is limited to one per shopper per day at Couture Pavilion Concierge, Level 2.

**Free Parking (first 2 hours)** - Shoppers enjoy free parking for the first 2 hours with minimum spend of RM100 at specialty retail and F&B outlets daily from now till 31<sup>st</sup> May 2020. Parking ticket must be presented with the receipts for validation at Porte Cochere or Fashion Avenue Concierge at Level 2 from 10am - 10pm. Not applicable for valet service and Touch & Go users.

For more information, visit Pavilion KL's website at [www.pavilion-kl.com](http://www.pavilion-kl.com), Instagram account at <https://www.instagram.com/pavilionkualalumpur/> or contact Pavilion KL's Concierge at 03 2118 8833.

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#### **About Pavilion KL**

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. It is a 3-minute walk from the Pavilion Bukit Bintang MRT station. Visit [www.pavilion-kl.com](http://www.pavilion-kl.com) for updates on the latest trends, offers and events.

#### **For media enquiries, please contact:**

Priority Communications PR Sdn Bhd (+60-3) 7954 5336 / [pavilionkl@priority.net.my](mailto:pavilionkl@priority.net.my)

- Foo Mei Ling, [meiling@priority.net.my](mailto:meiling@priority.net.my)

Pavilion Kuala Lumpur (+60-3) 2118-8888

- Lara Rowena, [lararowena@pavilion-kl.com](mailto:lararowena@pavilion-kl.com)