

INTERMARK MALL

PRESS RELEASE
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PEACE OF MIND SHOPPING WITH INTERMARK MALL'S 'RAYA OF LOVE'



Kuala Lumpur, 19 May 2020 – Intermark Mall welcomes shoppers to get Raya ready in a safe shopping haven environment. **'Raya of Love'**, a summer campaign featuring floral-inspired décor, festive deals and Raya rewards is set to brighten up Raya celebrations from now until 13 June.

Safety First

Intermark Mall implements several enhanced measures to ensure a hygienic, safe and enjoyable shopping experience in accordance with the Standard Operating Procedures issued by the Malaysian Government. These enhanced measures include:

- Temperature screenings and contact-tracing check-ins via SELangkah's QR codes at Main Entrance and most store entrances.
- Social distancing floor markers at the Customer Service Desk, escalators, lifts, and stores.
- Adoption of cashless payment systems in most stores.
- Limits on customer numbers in stores.
- Compulsory face masks to be worn by Customer Service Desk and outlet staff.
- Increased regular sanitization efforts.
- Availability of hand sanitizers throughout the mall and most stores.





Intermark Mall and its tenants have introduced new measures to embrace the ‘new normal’ for a peace of mind and contemporary shopping experience. For example, **A Day** 一日商号, Ground Floor offers personalized assistance by experienced staff wearing gloves to showcase artisanal accessories while **Bacarat**, 1st Floor personally presents Raya headscarves on mannequins for customers to preview their selected pieces before purchase. Tenants like **Jaya Grocer**, Lower Concourse and **Skechers**, 1st Floor provide disposable gloves and feet covers respectively for shoppers.



Raya Offerings

‘**Raya of Love**’ celebrates festive deals on fashion, food, home décor and lovely rewards, anchored by a summery, floral-inspired décor and gorgeous tropical blooms at Atrium, Ground Floor.

“As we adopt to a ‘new normal’, Intermark Mall welcomes shoppers to the mall with peace of mind shopping. We wish everyone Selamat Hari Raya Aidilfitri as you enjoy festive deals to get you and your home Raya ready,” shared Kung Suan Ai, Director of Marketing, Pavilion REIT Malls.

Curate your home for a blooming Raya with wonderful floral tableware, home décor and artisanal products and accessories by **Living Circles Concept** and **A Day** 一日商, at Concourse and Ground Floor respectively. Pick up treats or explore wonderful gifting ideas for loved ones this Raya at **The Hive**, Concourse with zero-waste lifestyle products such as floral artisanal soaps and essential oil blends as well as eco-friendly groceries like kombucha, organic fruits, nuts and baked goods.



Elevate your fashion this Raya with in-season pastel and floral-inspired prints by **Atelier Melson**, 1st Floor and **Carven Ong Couture**, 2nd Floor and enjoy up to 50% off selected pieces. Embrace the summer sun with in-style shades and eyewear at **Trendy 20**, Concourse. Accent your Raya look with beautiful pearls and jewelry from **La Perna**, 1st Floor. Step into summer with a new pair of sneakers with the buy 1 free 1 promo at **Skechers**, 1st Floor from now until 31 May.

Delectable Delights

Break fast with loved ones in private dining rooms available at **Grandmama's** and **In Colonial**, Ground Floor with special Ramadan set meals this festive month. Enjoy 20% off when you donate non-perishable food to **Nando's** 'Kind Dining' initiative. Satisfy sweet tooth cravings with Hokkaido's 'Box of Happiness' cheese tarts or festive-themed 'bulan' donut at **Secret Recipe** and **Dunkin'**, Concourse. Top that off with refreshing, thirst-quenching and healthy drinks from the 'Nutri Yoghurt' series at **JLD Dragon**, 1st Floor and 'Stay Healthy' series at **Boost Juice Bar**, Concourse.

Raya Rewards

From now until 13 June, spend RM300 and above in a single receipt to redeem vouchers. Enjoy 2 hours free parking as well with minimum RM30 spent in a single receipt mall-wide (only valid on weekdays before 5pm).

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About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 80 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

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