

PAVILION

KUALA LUMPUR

FOR IMMEDIATE RELEASE

PAVILION KL CELEBRATES OUR NATION'S 63RD YEAR OF INDEPENDENCE WITH "MALAYSIA WE CARE"



KUALA LUMPUR, 19 AUGUST 2020 – Malaysia's premier shopping destination, Pavilion Kuala Lumpur invites you to celebrate the nation's 63rd year of independence from now until 16th September 2020 with a meaningful "Malaysia We Care" campaign, supported by BBKLCC Tourism Association Kuala Lumpur. With the Jalur Gemilang decorating the Pavilion Crystal Fountain and decked around the mall, head to Pavilion KL for a thrilling ambience of Merdeka.

Final Markdowns for Luxury Brands



Now is the perfect time to indulge in luxury with brands such as **Aigner, Armani Exchange, Michael Kors, Christian Louboutin, Farah Khan, Emilio Pucci, Tory Burch, Moschino, Manolo Blahnik, Giuseppe Zanotti, CK Calvin Klein** and many others offering final markdowns!

Pavilion KL's Merdeka Bonanza

Get rewarded for shopping at Pavilion KL with the chance to win attractive prizes ranging from smartphones, tablets and LED televisions with Pavilion KL's Merdeka Bonanza! With 200 daily giveaways and Star Prizes to be won, shoppers simply need to spend a minimum of RM500 in a single receipt at specialty stores to be eligible!

BBKLCC Happy Bonanza

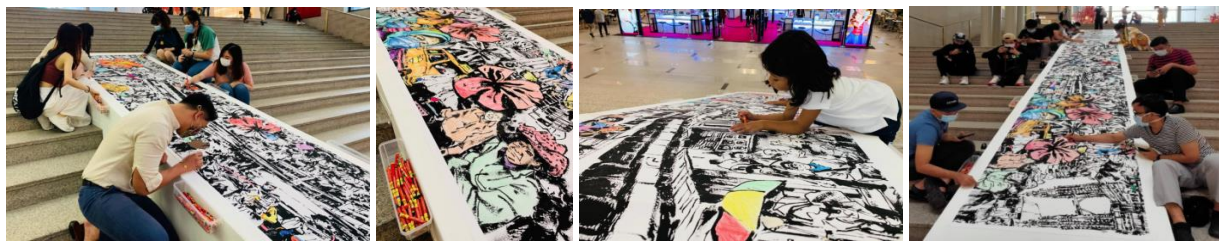
As a participating mall in the BBKLCC Happy Bonanza campaign, Pavilion KL offers additional exciting rewards from now until 31st August 2020.

- Have a go at the Happy Bonanza lucky dip with RM200 spent in a single receipt to win a F&B cash voucher or a gift. There are RM40,000 worth of rewards and gifts to be won!
- Post a picture or video of your happy shopping experience on Instagram with #PAVILIONKLHAPPYBONANZA and the lucky winner will be featured on the Elite LED screen!

Tomei Jewellery Fair Gemilang Celebrations

From now until 31st August 2020, jewellery enthusiasts may enjoy 50% discount on selected **Tomei** collections when they spend RM800 and above at any specialty shops in Pavilion KL. Visit the Tomei Jewellery Fair Gemilang Celebrations roadshow at Centre Court, Level 2 to fulfill all your jewellery desires!

Merdeka Canvas Colouring



Be a part of a 40ft long, quintessentially Malaysian masterpiece in partnership with Malaysian artist Nicholas Choong, Art WeMe Contemporary Gallery and Faber-Castell. Featuring signature Malaysian elements such as the hibiscus, proud Malayan tigers, the beautiful Penang Bridge and Petaling Street (Chinatown), this artwork can be found at the Spanish Steps, enabling shoppers and visitors to colour creatively and contribute to this masterpiece.

Additionally, Pavilion KL invites shoppers to see Kuala Lumpur through Choong's eyes with an exhibition of curated abstract art pieces of KL landscapes at Couture Precinct, Level 3 from now until 16th September 2020.

Pavilion KL's Merdeka Fête

Enjoy great times and create fantastic memories celebrating with family and friends during this much-awaited holiday. Don't miss out on various activities, events and performances such as the One Malaysia Dance, Patriotism Face Painting and Painting Workshop by Faber-Castell and the impressive Mercedes AMG Club Merdeka Convoy gathering at Pavilion KL.

Pavilion KL's Connection Precinct will also host several local street artists where shoppers may have their portraits sketched, with complimentary sketching sessions for the first 20 shoppers on 31st August 2020.

For more information, visit Pavilion KL's website at www.pavilion-kl.com, Instagram account at <https://www.instagram.com/pavilionkualalumpur/> or contact Pavilion KL's Concierge at 03 2118 8833.

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About Pavilion KL

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. It is a 3-minute walk from the Pavilion Bukit Bintang MRT station. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.

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