

FAHRENHEIT88 PRESENTS PEACE OF MIND SHOPPING & “RAYA BERSERI-SERI” WITH GREAT SALES



Kuala Lumpur, Monday, 19 May 2020 – Step into the new norm with shiny new heels and Raya-ready looks! Fahrenheit88 welcomes shoppers with peace of mind shopping and great sales with **Raya Berseri-Seri** from 15th May to 7th June 2020.



For the safety of shoppers, Fahrenheit88 has implemented several enhanced measures to provide a hygienic and enjoyable shopping experience in accordance with the Standard Operating Procedures issued by the Malaysian government. Stores and dining outlets have also implemented their own screening, social distancing and hygiene measures. For example, **The Body Shop** ensures temperature screenings before entering, social distancing through floor markings in store, as well as the availability of hand sanitizers throughout. There are also a limit of customers in store, for example, **Sephora** only allows 11 customers in the store at any one time.

The mall also ensures sanitizing all common areas, escalators, glass panels, lift buttons, restrooms every two hours daily. Floors are sanitized from wall-to-wall during mall operating hours and after-hours daily.

Floor markings in lifts and at Concierge counters and other common areas to ensure social distancing
Contact-tracing system measures at all access points of the mall and temperature screening is conducted on all visitors at car park entrance and mall entrance.

Sales, deals and steals



From L-R: Special Raya assortment from Miira Mew (2nd floor), Afternoon (1st floor), Mirrorcle (2nd floor), Honey Bibi (1st floor) and Kitchens (2nd floor)

With amazing deals mall wide, look out for your favourite stores. Get a free shopping bag with purchase of RM150 and above in a single receipt at **Brand Outlets**; indulge in new heels at **Feith** to receive a lovely bag of treats for Buka Puasa with minimum spend of RM400; splurge on dazzling gemstones at **Lucky Gems**; pop into **Sephora** to receive a free makeup pouch with minimum spend of RM280; treat yourself to any 3 Trilogy Vitamin C and get the fourth product free at from the natural and organic beauty store, **TNS Skin Lab**; as well as mix and match comfortable Raya outfits with **Uniqlo's** latest Lifewear collection so you can look your very best this Raya.

Receive great discounts on your favourite brands and restaurants with limited-time discounts, promotions and offers!

Aldo - Buy 2 regular-priced handbags at RM399; buy 1 and get the 2nd pair of regular-priced footwear at only RM99

BookXcess - All Malaysians enjoy RM5 off by presenting their IC. No minimum purchase required

The Body Shop - Buy 3 at 15% off; buy 4 at 20% off; buy 5 at 25% off

Carlo Rino - Enjoy exclusive discounts up to 70% off storewide for Carlo Rino members

Charles & Keith - Enjoy discounts up to 50%. Purchase more and enjoy additional discounts up to 30%

Curiosity - Enjoy additional 10% off for purchases above RM388

Leather Avenue - Enjoy 20% off for 1 item; 30% off for 2 items; 50% for 3 items

Royal Sporting House - Enjoy 2nd pair at 40% (selected styles only)

Vans - Buy 2nd pair of SLIDES at 40% off

Complete your shopping spree with buka puasa at the newly opened **All Dak** for a wide range of Korean dishes at 10% off; **Koryo-Won** to satisfy your cravings for delicious authentic Korean BBQ meats at 20% off or drop by for hip and contemporary Middle Eastern cuisine at **Al-Amar Express**.



Raya Rewards

To thank shoppers, Fahrenheit88 is delighted to return the love with Raya Rewards, from 16th May to 7th June. Redeem a **Daiso** diffuser a minimum spend of only RM100 in a single receipt and don't forget to redeem free 2 hours parking with a minimum spend of RM80 at specialty stores. Validation of parking ticket is at Customer Service Counter, Ground Floor. *While stocks last.*



Photo Contest – Raya Bersama Edisi 2020

If you're following Fahrenheit88's Facebook page, join the F88 Snapshot Contest as we are giving away RM100 cash vouchers to the top 10 favourite group call snapshots of your Hari Raya celebrations! *Terms and conditions apply.*

For more information on specific store opening hours, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488. Operating daily from 10am – 10pm.

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About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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