



For Immediate Release

WCT Malls launches the ‘Shop, Stay & Fly’ campaign offering exciting prizes and great discounts!

Kuala Lumpur, 7 August 2020 – Shopping enthusiasts are in for a major treat as WCT Malls is launching the exciting ‘Shop, Stay & Fly’ campaign offering shopaholics a chance to win prizes up to RM150,000.

Selena Chua, Chief Executive Officer - Malls Management said, “We are delighted to launch the ‘Shop, Stay & Fly’ campaign at WCT Malls. We highly value our shoppers and aim to enhance and enrich their shopping experience at our malls. We are in support of the government’s effort in rejuvenating the tourism industry by hosting exciting campaigns offering spectacular prizes, unbeatable promotions and compelling activities to encourage residents and tourists to purchase Malaysian made products and support the local retail sector.”

The campaign will run from 7th August - 12th December 2020 across all malls under its management, namely Paradigm Mall Petaling Jaya (PMPJ), Paradigm Mall Johor Bahru (PMJB), gateway@klia2 and SkyPark Terminal, in support of the Cuti-Cuti Malaysia and Jualan Sale Malaysia campaigns by the Tourism, Arts and Culture Ministry and Domestic Trade and Consumer Affairs Ministry.

Shoppers are eligible for one entry to participate in the ‘Shop, Stay & Fly’ campaign with a minimum spend of RM50 in a single transaction at any outlets across WCT Malls while Citi cardmembers are eligible for double entries. Drawn on monthly basis, lucky shoppers will stand a chance to win a pair of Firefly domestic return flight tickets or 2 days 1 night stay at New World Petaling Jaya Hotel during the campaign period.

To double the excitement, shoppers who make purchases on 8th August, 9th September, 10th October, 11th November and 12th December 2020 are entitled to double their chances of winning the lucky draw, while Citi cardmembers are entitled to four entries.

With over 700 retail and service outlets, including designer and high-street fashion brands, beauty department stores, home furnishings, electronics stores and a large variety of food & beverage choices across four malls, WCT Malls offers irresistible deals and discounts.

Besides the ‘Shop, Stay & Fly’ campaign, WCT Malls is also running #KisahWiraKita campaign in conjunction with Independence Day of Malaysia and Malaysia Day from 14th August - 20th September 2020. To commemorate Malaysia’s 63rd independence, WCT Malls have organised a great mix of fun activities and contests for their loyal patrons.



WCT Malls:

Title : 555,000 WCT Buddy points up for grabs for our loyal shoppers
Date : 8th August, 9th September, 10th October, 11th November & 12th December 2020

Shop and Win! Be the top spender on special dates - 8 Aug, 9 Sep, 10 Oct, 11 Nov & 12 Dec and stand a chance to walk away with extra WCT Buddy Points.

WCT Buddy App is an efficient, cardless rewards and loyalty program by WCT Malls that accumulate 'buddy points' for shoppers when they are shopping at participating stores across all WCT Malls. The buddy points can be converted into WCT Cash Voucher, eDeals, rewards, exclusive merchandise and many more.

**Terms & conditions apply*

Paradigm Mall Petaling Jaya:

Title : We are Malaysians Photography Contest & Exhibition
Contest date : 8th - 21st August 2020

PMPJ welcomes photographers to submit their best original photograph capturing the theme of 'We Are Malaysians' to paradigmphotocontest@pspj.org. 40 shortlisted entries will be displayed around the mall from 29th August- 16th September 2020. The grand prize winner of the contest will receive cash vouchers worth RM800 & YES 4G Smartphone. The second- runner up will walk away with a cash vouchers worth RM300 & YES 4G Smartphone, whereas the third runner-up will be given cash vouchers worth RM150 & YES 4G Smartphone. 15 Merit winners will receive cash vouchers worth RM100 each while 22 consolation winners will receive RM50 cash vouchers each.

**Terms & conditions apply*

Title : Merdeka Cake Decorating Contest
Contest date : 31st August 2020

- 14th August 2020 – 30th August 2020 (Registration Period)
- 31st August 2020 (Contest Day) 2 slots – 11am & 5pm
- Good Times DIY & Lifestyle Café (Lot 03, Level 2).
- Contest is open to one adult and one child (7-12 years old).
- A registration fee of RM20 per pair (adult & child) is required for this contest. Payment to be made at the Concierge, Level G once the participant has successfully registered online. A receipt will be issued. The RM20 will be refunded to participant on the day of the contest.
- This contest is limited to 10 pairs only per time slot. There are two time slots for this contest; 11am & 5pm. Participants to choose the available time slots. Registrations are on first come, first served basis.
- 1st prize: Good Times Baking Voucher for Advanced Menu worth RM145 + RM400 Cash Voucher
2nd prize: Good Times Baking Voucher for Intermediate Menu worth RM95 + RM250 Cash Voucher
3rd prize: Good Times Baking Voucher for Easy Menu worth RM65 + RM150 Cash

Voucher

5x Consolation prizes: RM50 Cash Voucher

- Participants must bring their own decoration materials & other toppings to decorate their cake. Only a 6-inch sponge cake base, decoration cream, chocolate, sprinkles, baking tools & equipment will be provided by Good Times DIY & Lifestyle Cafe.

Each participant will be given two (2) hours to complete the cake decorating.

Paradigm Mall Johor Bahru:

Title : Terima Kasih Wira Kita- Facebook contest
Contest date : 14th August – 16th September 2020

This National Day, celebrate your local 'Wira'! Malaysians can participate in this contest by sharing inspiring stories about local heroes who have gone above and beyond to help others and have made a difference with their actions. The best stories will be featured on PMJB's digital panel. To enter the contest, participants are required to like 'Paradigm Mall JB' & 'Getha' Facebook Pages and include the #KisahWiraKita #ParadigmJB #getha in their stories. 10 lucky winners with the best story will win a Getha Galaxy Latex Pillow worth RM289!

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Title : Merdeka Baby Reward
Date : 28th – 31st August 2020 and 11th – 16th September 2020

PMJB will celebrate birthdays of Malaysians who were born on the 16th or 31st of any month with a special treat!

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Title : Be a Wira, Save a Life
Date : 15th August 2020
Venue : Atrium Level UG

All adults are welcome to the Blood Donation Drive by Hospital Sultanah Aminah. It's not a matter of pride when you help save a life! So, roll up your sleeves, because nothing is more 'Wira' than that.

Title : Saya Anak Malaysia 3D pop up card design contest
Date : 5th September 2020
Venue : Atrium Level UG

Express your love to Malaysia in 3D pop-up card design contest! Grab this opportunity to show your creativity and win exciting prizes.

Title : Good Old Days Redemption
Date : 14th - 31st August 2020

Shoppers spending RM200 & above in a maximum of two receipts can redeem an exclusive notebook and one RM10 SPAO cash voucher. Customers who spend RM300 and above in a maximum of three receipts are entitled to receive one Malaysians' all-time favourite F&B outlets cash voucher and one RM10 SPAO cash voucher.

**Terms & conditions apply*



gateway@klia2 & SkyPark Terminal

Title: Car Park Promotion

Date: 1st - 31st August 2020

Mall visitors at gateway@klia2 & SkyPark Terminal can park their vehicles for free for the first hour, followed by a minimum charge of RM2 for every subsequent hour.

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gateway@klia2

Title: Blood Donation Campaign

Date: 14th – 16th August 2020 & 4th – 6th September 2020

Mall visitors can participate in Blood Donation drive held at Level 2, Arrivals (Behind ERL) from 11am until 5pm.

**Terms & conditions apply*

SkyPark Terminal

Title: Face Mask Giveaway

Date: Ongoing

Mall visitors at SkyPark Terminal may redeem two pieces of face masks upon presenting their parking tickets at the concierge counter at Ground Floor.

**Terms & conditions apply and while stocks last.*

For more information about the activities and promotions, kindly visit the malls' social media pages and website at:

Websites:

Paradigm Mall PJ: www.paradigmmall.com.my

Paradigm Mall JB: www.paradigmmall.com.my/jb

gateway@klia2: www.gatewayklia2.com.my

SkyPark Terminal: <http://www.subangskypark.com/>

Facebook pages:

Paradigm Mall PJ: <https://www.facebook.com/ParadigmPJ/>

Paradigm Mall JB: <https://www.facebook.com/ParadigmJB/>

gateway@klia2: <https://www.facebook.com/gatewayklia2/>

SkyPark Terminal: <https://www.facebook.com/SubangSkyPark/>

About WCT Malls Management Sdn Bhd

WCT Malls Management Sdn Bhd, a subsidiary of WCT Holdings Berhad, was incorporated in 2015 to primarily manage shopping malls under the WCT Group, namely Paradigm Mall Petaling Jaya, Paradigm Mall Johor Bahru, gateway@klia2, and SkyPark Terminal airport malls. WCT Holdings Berhad is listed on the main market of Bursa Malaysia Securities Berhad.

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