



FOR IMMEDIATE RELEASE

SUNWAY LAGOON TAKES PRIDE IN CELEBRATING MALAYSIA'S 61ST NATIONAL DAY

~ Proud Malaysians to congregate for a meaningful occasion~

Sunway City, 17 August 2018 – For Malaysians, there is no celebration as significant as the National Day and Malaysia Day. This year, Malaysia is marking its 61st Merdeka celebration. To commemorate the occasion, Sunway Lagoon is launching the 'Proud To Be Malaysian' campaign in conjunction with the unveiling of "One", the 7 Bisons sculptures by Infantino Fernandes that signify unity.

To mark a memorable celebration, visitors will be amused with a myriad of exhilarating and fun-filled activities from 17 August – 16 September 2018, such as Cultural Dance performance, Silat Workshop, the Flag Hoisting Ceremony and Traditional Games such as 'Congkak', 'Sepak Raga' and 'Batu Seremban', to instil the spirit of patriotism in Malaysians, by celebrating the country's rich cultural heritage together. Merdeka babies will be entitled to a mystery gift by flashing their MyKad at the ticketing counter on 31st August 2018.

Visitors can expect special performances like the art of 'Teh Tarik' pouring and 'Roti Canai' tossing on 16 September to have a glimpse of how these delicacies are prepared in an entertaining Malaysian way. Special treats await young visitors who will receive LIMITED EDITION 'Proud To Be Malaysian' temporary tattoos and other goodies on 31st August and 16th September 2018.

From 17th August to 9th September 2018, the weekly 'Man VS Food: 61 sec' challenge will test the strength of participants' belt line! The campaign will encompass bazaars and food stalls available for food junkies to complete the Malaysia Bazaar Bingo Card game in return for cool prizes!

"Put on the map as Malaysia's top theme park destination by visitors from all over the world, we are celebrating Malaysia and unity with our guests through this very special campaign that embodies Malaysia as a whole. We have also incorporated notable and cultural elements of the country into the campaign which makes us proud to be Malaysians," said Sean Choo, General Manager of Sunway Lagoon.

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He added, “What guests will especially be excited to see is the 7 Bison sculptures, entitled “One” which carry a meaningful message which we hope to share. Although these 7 sculptures are all different in sizes and outlook, they are united as one, in relation to Malaysia’s multicultural background. Adding to our long list of accolades, we are looking to get ‘One’ on The Malaysia Book of Records in the “Most Number of Metal Sculptures in a Single Collection by a Solo Artist” category.”

For more promotions of Sunway Lagoon combo meals and retail item, visitors can check out Sunway Lagoon’s website or official Facebook page.

From 17 August – 16 September 2018, guests can enjoy RM61 off Sunway Lagoon’s published admission rate by presenting their MyKad when purchasing tickets online. Senior citizens will also be able to visit the park for free with their family.

For more information, visit www.sunwaylagoon.com or call 603 5639 0000.

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About Sunway Lagoon

Sunway Lagoon, Malaysia’s premier multi-park destination located at the heart of Sunway City, is only 30 minutes away from Kuala Lumpur city centre and Kuala Lumpur International Airport (KLIA). It offers more than 90 attractions across its six parks – Water Park, Amusement Park, Wildlife Park, Extreme Park, Scream Park and its latest addition, Nickelodeon Lost Lagoon. Rated highly by the international community with the title of “Asia’s Best Attraction” for four consecutive years by the International Association of Amusement Parks and Attractions (“IAAPA”), the 88-acre theme park excites visitors of all ages with wholesome family-friendly fun to adrenaline-pumping thrills. The park is also home to attractions such as the World’s First Waterplexx 5D, Malaysia’s Largest Water Ride - Vuvuzela, Malaysia’s Largest Man-Made Sandy Surf Beach, Malaysia’s First Interactive Zoo and FlowRider, Malaysia’s First Surf Simulator.

For more information, visit our website at www.sunwaylagoon.com

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