



PRESS RELEASE

FOR IMMEDIATE RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – NOVEMBER 2014

PUTRAJAYA, 30 October 2014 – Although the celebration of Visit Malaysia Year 2014 is coming to an end, there are still lots of exciting tourism events and activities for tourists to enjoy. Some of the highlights in November are:

Deepavali National Open House Celebration 2014

Joyous mood will fill the air at the Ministry of Tourism and Culture's Deepavali National Open House celebration at Dataran Pahlawan, Melaka!

The carnival activities included traditional games, musical and classical Indian dance performances, buskers show, handicrafts exhibition, demonstrations of *malai* floral arrangement, *kolam*, *thoranum knot*, *henna* and *rangoli*. Visitors will also be treated to traditional delicacies including *masalavadei*, *laddu*, *murukku*, and *putu mayam*.

Organiser: Ministry of Tourism and Culture Malaysia
Date: 1 November 2014
Venue: Melaka
Contact: +6 03 8891 9000
Email: info@motac.gov.my

The Year Is Not Complete Without The Year-End Sale!

Wrap up the Visit Malaysia Year 2013 with the best shopping and leisure experience from trendy malls to open-air markets during the **1Malaysia Year-End Sale 2014!**

Hurry up, put your best foot forward and step into the Malaysia Year of Festivals 2015 with style and glamour. An interesting line-up of fashion-related events, entertainment and nationwide shopping discounts are ready to welcome you!

Organiser: Tourism Malaysia
Date: 15 November 2014 – 4 January 2015
Venue: Nationwide
Contact: +6 03 8891 9000
Website: www.tourismmalaysia.gov.my



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>
www.facebook.com/friendofmalaysia; twitter.com/tourismmalaysia; blog.tourism.gov.my





Labuan Remembrance Day 2014

Labuan Remembrance Day 2014, better known as “Poppy Day”, is a memorial service to honour and remember the sacrifices of the courageous armed forces’ members and civilians during World War II.

Held annually on the first Sunday closest to November 11, war veterans from the Commonwealth countries and visitors will gather to witness the Buglers, Bagpipers and Vigil Guards march and pay their tribute to the brave soldiers of yesteryears.

Organiser: Labuan Corporation, Department Tourism, Culture & Arts
Date: 9 November 2014
Venue: Labuan World War II Memorial Park
Contact: +6 087 408 740
Website: www.pl.gov.my

Put On The Sailing Spirit!

Organised by the Royal Selangor Yacht Club (RSYC) in association with the Britain-based Royal Ocean Racing Club (RORC), the **25th Raja Muda Selangor International Regatta (RMSIR) 2014** is the oldest keel boat sailing event in Malaysia since its inception in 1989.

With three overnight passage races (Port Klang to Pangkor, Pangkor to Penang and Penang to Langkawi) covering 260 miles; three days of inshore races in Penang and Langkawi, as well as one day of rickshaw races in Penang, the event attracts a melange of shiny yachts from top class IRC1 racers to slow classic cruisers from all over the world.

Organiser: The Royal Selangor Yacht Club (RSYC)
Date: 14 – 22 November 2014
Venue: Port Klang – Pangkor – Penang – Langkawi
Contact: +6 03 3168 6964
Website: www.rmsir.com



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World's Longest Bridge Marathon!

Make sure you have enough training if you want to be fit for the world's longest bridge marathon – the **Penang Bridge International Marathon (PIBM) 2014!**

There are several categories for you to choose from: Full and Half Marathon for men and women, both open and veteran; 10km Run (for men and women, boys and girls); and 7km Fun Run (for men and women, 13 years and above).

This is the only time of the year when the national landmark is closed for several hours for the participants to run across the bridge, along a scenic coastal highway.

Organiser: Penang State Tourism Development
Date: 16 November 2014
Venue: Queensbay & Penang Bridge, Pulau Pinang
Contact: +6 04 650 5136
Website: www.penangmarathon.gov.my

Malaysia International Performing Arts Festival (MIPAF) 2014

The Malaysia International Performing Arts Festival (MIPAF) 2014 is a showcase of arts and cultures from Malaysia and all around the world through presentations, gala performances, artistic expressions, competitions and workshops.

There will be three main categories, namely international public arts, contemporary modern arts competitions and children's artistic presentation competition. It is definitely an event full of vibrant arts and diversity for everyone!

Organiser: Ministry of Tourism and Culture Malaysia
Date: 22 – 26 November 2014
Venue: Kompleks Pejabat Kerajaan Bukit Perdana, Kuala Lumpur
Contact: +6 03 2614 8200
Website: www.vmy2014.com



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The New Vroom!!

Malaysia is hosting the **second leg of FIA Formula E Race 2014 – the Putrajaya ePrix** after the first ever race in Beijing! Formula E is a new FIA championship featuring Formula cars powered exclusively by electric energy.

Covering a distance of 2.56km and featuring 12 turns, the temporary street circuit in Putrajaya is designed with a mixture of straights, slow to medium speed corners, a hairpin plus a tight first-corner chicane. In addition, the race day will include fans enjoying on the various entertainment zones, autograph sessions, cultural village and activities driven by the E-concept.

Organiser: Formula E (Malaysia) Sdn. Bhd.
Date: 22 November 2014
Venue: Persiaran Perdana, Precinct 2, Putrajaya
Contact: +6 03 2052 7222
Website: www.fiaformulae.com.my

Tamparuli Bamboo Music Festival 2014

The Sabahan of Malaysia will show you how the beautiful sounds are created by using the bamboo's wind and percussion instrument, such as the *sompoton* (bamboo aerophone), *bungkaw* (jaw harp) and *seruling* (flute).

The Tamparuli Bamboo Music Festival 2014 is a festival to promote, preserve and develop traditional Sabah musical instruments that are made from bamboo. Highlights of the event include traditional music performances by the Bamboo Music Orchestra, traditional sports and bamboo product exhibits.

Organiser: Tamparuli District Office &
Kinabalu Bamboo Music Orchestra Association (OMBAK)
Date: 26 November 2014
Venue: Dewan Tun Hamdan, Tamparuli, Sabah
Contact: +6 088 782 357 / +6 013 876 0358 (Jane Thing)
Website: www.sabahtourism.com

All information is correct at time of publication. Visitors are advised to contact the event organiser for the latest updates.

ENDS



For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The promotion of the country continues with the **MALAYSIA YEAR OF FESTIVALS (MyFEST)** campaign in 2015 with the theme "Endless Celebrations" emphasising the various festivals celebrated by its multicultural society. Both campaigns are key drivers towards achieving the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Tourism NKEA (National Key Economic Area).

Through the Tourism NKEA, collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination. The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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