



PRESS RELEASE

FOR IMMEDIATE RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – JANUARY 2014

PUTRAJAYA, 5 December 2013 –The much anticipated Visit Malaysia Year (VMY) 2014 has finally arrived to kick-start the New Year with a series of exciting programmes! Among the noteworthy events in January include:

It's still not yet the end!

Shopaholics and discount hunters alert! You still have five more days to make your final sprint for unbelievable bargains and promotions before the **1Malaysia Year-End Sale 2013** comes to an end!

Organiser: Tourism Malaysia
Date: 16 November 2013 – 5 January 2014
Venue: Nationwide
Contact: +6 03 8891 9000
Website: www.tourismmalaysia.gov.my

VISIT MALAYSIA YEAR 2014 GRAND LAUNCH!

Come and celebrate the grand launch of Visit Malaysia Year (VMY) 2014 on January 4th at Merdeka Square Kuala Lumpur where a dazzling display of fireworks and pyrotechnics effects will set Malaysia's skyline ablaze with colours.

Accompanied by an array of cultural performances, 1Fabulous Street Food galore, impressive 3D mapping and multimedia showcase, the launch of VMY 2014 promises to be one of the nation's most captivating moments in celebrating 1Malaysia Truly Asia!

Organiser: Ministry of Tourism and Culture (MOTAC)
Date: 4 January 2014
Venue: Merdeka Square, Kuala Lumpur
Contact: +6 03 8891 7521 (Visit Malaysia Year 2014 Secretariat)
Website: www.motac.gov.my / www.vmy2014.com



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
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“Clash of the Titans!”

The **Royal Langkawi International Regatta (RLIR) 2014** is set for the return of its title defenders – Peter Ahern (2003-2005) with his new yacht SY Oi!, Ray Roberts (2006-2011), and Neil Pryde (2013) with his Team HIFI, to retain the Prime Minister’s Challenge Trophy!

This premier sailing event with 11 racing classes has been attracting sailors from as far as Hong Kong, Japan and Great Britain. The aim of the event is to provide competitive and enjoyable racing for all crews, irrespective of the design or vintage of their yachts.

Do not miss the drama and excitement on the high seas!

Organiser: Royal Langkawi Yacht Club (RLYC)
Date: 13 January 2014 – 18 January 2014
Venue: Pulau Langkawi, Kedah
Contact: +6 04 966 4078
Website: www.langkawiregatta.com
Email: wickysundram@langkawiyahtclub.com (Mr. Wicky Sundram)

TROPFEST SEA 2014 - The world’s largest short film festival is here!

Ever dream of being a short film director? If yes, do not miss the world’s largest short film festival – Tropfest South East Asia 2014, in Penang!

As both a short film festival and competition, Tropfest SEA is also a platform to provide a much-needed venue for talented filmmakers in Southeast Asia to showcase their work to a larger audience. The “Tropfest Signature Item” for this year is “rice”. Therefore, every film, from animation to drama, documentary and musical must contain this signature item.

Tropfest SEA 2014 - a celebration of film, music and creativity!

Organiser: Royal Langkawi Yacht Club (RLYC)
Date: 24 - 25 January 2014
Venue: Padang Kota Lama (Esplanade), George Town, Pulau Pinang
Contact: +6 04 966 4078
Website: www.tropfest.com/sea

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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10th most popular tourism destination in the world.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme “Celebrating 1Malaysia Truly Asia”. The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government’s target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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